

Get 30% OFF  
for 12 months!

# Email Marketing keeps you in front of your members. Even when you're not.

Constant Contact's Email Marketing tool is easy to use, affordable,  
and gives you everything you need to succeed, like:



Live 1-on-1  
expert coaching



Professional-looking  
templates



Online resources  
& support

## Exclusive DRVC Member Benefits

Sign up for Email Marketing via the link below and get  
**30% off when you prepay for 12 months**—that's  
15% more than the standard pre-pay offer. So sign up now!



To take advantage of this special discount, visit:

<http://DRVC.ConstantContact.com>

# Grow your network. Reach your next best member. Grow your business with Constant Contact.

**EMAILS. LOCAL DEALS. EVENTS. SURVEYS.** They're all about one thing: Staying connected with your audience.

## We believe in the power of connection too.

All of our online tools work together to help you stay connected in different ways with current customers—and reach new ones, too.



**EMAIL MARKETING** helps you get your message out and remind subscribers why you matter to them.



**SAVELOCAL** helps you run local deals, targeting people most likely to return again and again: your existing customers' social connections.



**EVENTSPOT** gets your events filled fast and scores you some serious "face time" with members and prospects.



**ONLINE SURVEY** delivers the inside info you need to keep your audience happy and coming back for more.

Plus, we've custom-built social media features into all of our tools. So both you and your members can quickly and easily spread your message across all the social networks. And you can instantly see how many fans 'Like' or Share your content on Facebook, Twitter, or LinkedIn.

## Everything you need to succeed is right here.

Our easy-to-use tools and coaching with a personal touch are always here for you—so you have the help you need to achieve big-time results from your marketing efforts.

**Constant Contact** 

Visit <http://drvc.constantcontact.com>



TRY ANY OF OUR TOOLS  
**FREE!**

(\*Free Trial is limited to 100 contacts and last 60 days)

Sign up through:  
<http://drvc.constantcontact.com>  
for the correct nonprofit rates

Or contact your local expert:  
Kevin Stoner  
[kevin@lightstonesystems.com](mailto:kevin@lightstonesystems.com)  
(516)731-1220

# 4 POWERFUL TOOLS

right-sized for your organization. Built to fit the way you work.

## Stay connected with **EMAIL MARKETING.**

- Create your newsletter with easy-to-edit email templates complete with your brand and logo.
- Promote and link to your social media presence on Facebook, Twitter, and LinkedIn from your emails.
- Make it easy for members to share your email message through social media with our Social Share toolbar.
- Check out your email's success including: Open rates, clickthroughs, bounces, and more.
- Grow your subscriber list right from your Facebook page, website, or mobile phone.

## Create and sell shareable local deals on your own terms with **SAVELOCAL.**

- You determine the offering, your deal price, how many you want to sell and when it runs. Our step-by-step process puts your deal together like magic!
- Get paid instantly when someone buys your deal. You pay only \$1, \$2, or \$3 for each deal you sell!
- Find your next great customer through your existing customers' social networks. Reward your loyal customers for their recommendations with a share coupon, too.
- Stay in touch with people who redeem your deals and increase the likelihood they'll be repeat customers. Avoid the bargain-hunters who don't come back.

## Fill your events in no time with **EVENTSPOT.**

- Create professional-looking, customized invitations that truly reflect the look and feel of your brand.
- Offer attendees 24/7 online registration for events—for both themselves and guests.
- Collect event fees in US or foreign currencies via the most popular online payment methods.
- Get real-time reports on who has registered, declined, paid by credit card, and more.
- Reach a whole new audience with our built-in social media tools that help promote your event on Facebook, Twitter, LinkedIn and other social sites.

## Find out what customers and prospects really want with **ONLINE SURVEY.**

- Customize your surveys with your colors, logo, and images.
- Choose from a library of over 60 pre-written survey templates in 12 different categories.
- Engage your audience with our simple and hassle-free poll feature.
- Post your surveys and polls to popular social media sites and get responses from your fans and followers.
- Get important member insights faster with real-time results from your surveys and polls.

And every tool gives you **free, unlimited access** to our world-class personal coaching and training too. You're never alone with Constant Contact.

It's fast—and **FREE**—to get started.

Visit <http://drvc.constantcontact.com>  
or call the dedicated DRVC Support line at  
(855)854-8609 - Monday - Friday 9:00 - 4:00 EST

Contact your local expert:  
Kevin Stoner  
[kevin@lightstonesystems.com](mailto:kevin@lightstonesystems.com)  
(516)731-1220