



## THE CATHOLIC DIOCESE OF ROCKVILLE CENTRE

Office of Communications • *The Long Island Catholic* • *Fe Fuerza Vida*

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**15 July 2019**

### FOR IMMEDIATE RELEASE

### NEW ADVANCING OUR CHURCH PODCAST FEATURES BISHOP BARRES AND LARRY BOSSIDY DISCUSSING FAITH-BASED EXECUTION ORIENTED STRATEGIC PLANNING

**ROCKVILLE CENTRE, NEW YORK – July 15, 2019** – Bishop John Barres, Bishop of the Diocese of

#### Faith-Based Execution Oriented Strategic Planning



A conversation with Brian Crimmins, Larry Bossidy,  
Bishop John Barres and Mark Ackermann.

Rockville Centre and Mark Ackermann, CEO of the Catholic Foundation of Long Island, were recent guests on the podcast, *Advancing Our Church*, a production of Changing Our World, Inc. Also featured on the episode was Larry Bossidy, retired CEO of Honeywell, Inc., Brian Crimmins, CEO of Changing Our World and Jim Friend, Managing Director for Changing Our Word and host of the podcast.

The podcast can be found on the website of the Diocese of Rockville Centre: [drvc.org](http://drvc.org) or can be accessed directly via this link:

[https://advancingourchurch.com/?powerpress\\_pinw=1578-podcast](https://advancingourchurch.com/?powerpress_pinw=1578-podcast)

The episode is titled “Faith-Based Execution Oriented Strategic Planning” and focuses on how business persons are needed to share their gifts with the work of the Church. The podcast begins with a focus on the principles of Mr. Bossidy’s best-selling book, “Execution: The Discipline of Getting Things Done”. The conversation describes how the business principles have been successfully adopted into strategic planning for a diocese.

Bishop Barres relates the story of how he first engaged Mr. Bossidy during his first couple of years as bishop of the Diocese of Allentown. At the time, Mr. Friend also served in the Diocese as the chief fundraiser for Bishop Barres. The three men worked together to apply Mr. Bossidy’s principles to tackle strategic issues and engage the laity in the mission of the diocese.

During the episode, Mark Ackermann offers some examples of how he applied Mr. Bossidy’s business concepts in his career. Mr. Ackermann applied these tactics when he directed the papal visit for Pope Francis in the Archdiocese of New York and served as Chief Administrative Officer for St. Vincent Catholic Medical Center.

Brian Crimmins is a native of Long Island and his family are parishioners of the Church of Saint Anne in Garden City. Mr. Crimmins currently serves as strategic counsel to the Long Island Catholic Community Foundation through his firm, Changing Our World.



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Advancing Our Church is a weekly podcast hosted by Jim Friend. The podcast focuses on the concepts of Catholic Stewardship, Leadership and Advancement and features individuals and organizations making an impact in the Catholic Church. The podcast recently featured the National Society of St. Vincent de Paul and Kolbe Academy, the nation's first faith-based high school for students battling addictions. The podcast is available on Apple Podcasts, Stitcher, Spotify, Google Play or at [www.advancingourchurch.com](http://www.advancingourchurch.com).

Advancing Our Church is a production of Changing Our World, a fundraising and social impact consulting firm that has been advising both nonprofits and corporations for the past 20 years. For more information please visit [www.changingourworld.com](http://www.changingourworld.com).

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### **About The Diocese of Rockville Centre**

The Diocese of Rockville Centre ([www.drvc.org](http://www.drvc.org)) was formed in 1957 and covers 1,198 square miles in Nassau and Suffolk Counties. The diocese serves approximately 1,428,296 baptized Catholics\* (total population in both counties is approximately 3 million). There are 133 parishes plus 1 campus parish in 115 towns. The diocese is blessed with 392 priests in active ministry, 801 religious women, 34 Brothers and 285 permanent deacons. In 2018, 15,446 baptisms, 14,714 confirmations, 13,638 First Holy Communions and 2,569 Catholic marriages took place in the diocese. There are 13,722 students in Catholic elementary schools; 10,512 students in Catholic high schools and 4,980 students in higher institutions. There are 45 Catholic elementary schools (41 parish or regional and 4 private), 9 high schools (2 diocesan, 2 parish and 5 private) and one Catholic college (Molloy College, Rockville Centre) in the diocese. In 2018, there were 75,727 children in parish Faith Formation programs taught by 10,000 volunteer catechists. In 2018, Catholic clergy and community provided consolation to families and loved ones of 9,955 deceased Catholics at 3 diocesan and 20 parish cemeteries. Catholic Health Services (CHS) of Long Island is comprised of six hospitals, three health care centers, four homes for the aged, a regional home care and hospice network, and a community-based agency for persons with special needs. More than 17,500 employees and 4,600 credentialed physicians work within the CHS system. Catholic Charities provides *Care With Dignity...Life With Hope* to the poor, isolated, vulnerable, and disadvantaged on Long Island. In 2018, more than 600 staff members and 400 volunteers provided over 1.4 million face-to-face services to 45,460 people of all faiths and backgrounds from 60 service sites in Nassau and Suffolk counties. The single largest outreach to the People of God on Long Island is through the diocesan media outlets. The diocese maintains vibrant Facebook, Twitter and Instagram platforms. Catholic Faith Network, the diocesan television station broadcasts 24/7/365 to over millions of homes; *The Long Island Catholic* Magazine, the official diocesan print publication is mailed 10 times per year to over 12,000 subscribers; the weekly LICatholic E-newsletter is emailed to 8,000 recipients. The diocesan website [drvc.org](http://drvc.org) averages approximately 18,000 unique visitors each month; *Fe Fuerza Vida*, the official Diocesan Spanish-language newspaper has a circulation of 11,000 and is printed ten times each year. (5/19) \*As of 2018

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